McDonald’s® Restaurant

With a hardness level of 27 grains, this McDonald’s® experienced all the problems associated with hard water - scale buildup in faucets, toilets and sinks, a dishwasher constantly clogged up and other problems.

A Solution...

They were approached by a ClearWater dealer who offered a solution to their problems - the ScaleBlaster™. The concept of a low cost device that required no chemicals, salts or maintenance was intriguing to the owners.

Fantastic!

On September 26, 1997, the ScaleBlaster™ unit was installed. Within days, employees noticed a difference in the water. The scale buildup in the faucets had disappeared, the toilets were easier to clean, and the overhead sprayer on the dishwasher was no longer clogging up. Calcium spotting had diminished. Everything seemed fine and dandy until the ClearWater dealer showed up for a follow-up call on November 20, 1997.

OOPS!

“Your unit was working just fine--doing everything you said it would, but up until two weeks ago, our hard water problems came back again” was the report given to him from McDonald’s® management.

Upon inspection, the ClearWater dealer found scale had indeed returned again. Astonished, he asked the manager if he could go back and visually inspect the unit. What he found upset him. The unit was unplugged and hanging off the wall. Apparently two weeks ago, some remodeling was done in the room and the unit was left hanging in the middle of nowhere and never reconnected.

Back to Normal

The dealer hooked the unit up again at no charge, and once again the unit went back to work and within days, everything was descaling again. Even the cleaning crew, who had no idea the unit was even installed, were commenting how easy it was to clean again.

This is how a plumbing company left ScaleBlaster™ after some remodeling was done near the unit. The scaling problems resumed within days, frustrating the cleaning crew who had become accustomed to the easier way it was to clean up.
DATE December 8, 1997

ClearWater Enviro Technologies
1954 Kapp Drive
Clearwater, FL 33765

Dear Sir,

Just a short note to inform you of an experience we had with one of your Scale Blaster units at one of our McDonald's restaurants.

After the initial installation in late September, 1997, the white calcium build-up in the water pipes and valves, due to the excessive hard water that required constant maintenance and scaling, rapidly disappeared. About two months later, one of your representatives stopped by for a follow-up check and the manager does an austerity report that "up until that time, "the water was great". Then it went bad again. Upon inspection of the installation tip, your representative eased the scale and converted it out of the equipment. It was immediately noted by the customer that the unit had drastically reduced the scale and converted it out of the equipment. The scale has been great ever since. We expect the cost savings to be considerable from installing the Scale Blaster unit in terms of time, labor, cleaning supplies and time and effort and especially plumbing and fixtures themselves and repair.

We enclosed some pictures of the initial installation and the way it was fixed by your representative after it accidentally being disconnected. We love the product and recommend the unit for any restaurant dealing with hard water and scale problems.

Sincerely,

[Signature]

McDonald’s is a registered trademark of McDonald’s Corporation

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Letter written by Bruce Rittenhouse, part owner of 6 McDonald’s® franchises, confirms our amazing story about the ScaleBlaster™.